

Volume 6 Issue 60 May 2026 ₹ 100

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Belleza

Film, Fashion & Lifestyle Magazine

A Journey
that Illuminates
the Power of
Psychology

Belleza Magazine

Fashion, Film & Lifestyle

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Vol 6 - Issue 60 - May 2026

Page 48 - Price: ₹100

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Printed and Published by Rijo K M, Puthur P O, Thrissur on behalf of Rijo K M and Printed at Vivid Offset Printers, Thrissur-680001, Published at 4th Floor, Sun Tower, East Fort, Thrissur - 05, Editor: Rijo K M

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Fashion is no longer confined to fabric, runways, or still frames. Today, it moves, breathes, and speaks through cinema like storytelling and that is where fashion films redefine creativity. In this issue, we explore the powerful intersection of style and visual narrative. Every frame, shadow, texture, and motion carries emotion beyond trends. Fashion films are not just about showcasing outfits; they are about capturing identity, mood, culture, and imagination. This magazine celebrates creators who transform fashion into an experience directors who think like artists, stylists who shape emotions, and brands that dare to tell stories differently. From cinematic aesthetics to experimental visuals, we dive into a world where fashion becomes art in motion. As you turn these pages, we invite you to see fashion not only as something to wear, but as something to feel, watch, and remember. Welcome to the world where style meets storytelling.

Rijo K Mani
Managing Editor

Crafted to sparkle,
designed to last



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From the Strength of the Mind to the *Global Stage*

*Dr. Jesna Thottiyann Johny
A Journey that Illuminates
the Power of Psychology*

One of the most beloved figures in Malayalam cinema is Dr. Sunny from the psychological thriller *Manichitrathazhu* a man who, through calm scientific reasoning, unravelled the deepest mysteries of fear, superstition, and the hidden corridors of the human mind. He made psychology visible and meaningful to an entire generation of Malayalis. That character belongs to the world of cinema. But real life, it turns out, has produced its own version of that story and it

is, in many ways, far more remarkable. Dr. Jesna Thottiyann Johny is that story. Born in Puthur, Thrissur, as the daughter of Johny and Omana, she has grown into one of the most recognised and respected psychologists working in the United Kingdom today her life a testament to what becomes possible when exceptional talent is matched by an equally exceptional commitment to the service of others.

“If one believes in the power of the mind, no world is beyond reach.”

A formation rooted in academic excellence

Dr. Jesna holds a PhD in Psychology from Bharathiar University, Coimbatore, one of India's foremost research institutions, where she also completed her MSc and MPhil. Her doctoral formation was complemented by rigorous clinical training at Kasturba Medical College, Manipal, and

at the National Institute of Mental Health and Neurosciences (NIMHANS) in Bengaluru the country's most prestigious neuropsychiatric institution. She subsequently earned an MBA with Distinction from the University of Salford, United Kingdom, deepening her capacity to lead complex organisations in high stakes professional

environments. Her scholarly contributions have been recognised with the Best Paper Award and Best Article Award, and she has been honoured with a doctorate by California State University in recognition of her outstanding contributions to the field. In the United Kingdom, Dr. Jesna holds registration with the Health and Care



Professions Council (HCPC) the statutory regulatory body for psychologists practising in Britain and is a Chartered Member and Associate Fellow of the British Psychological Society (BPS), a distinction awarded in recognition of exceptional professional contribution, placing her among the very first professionals from Kerala to receive this honour. She is also a member of the American Psychological Association (APA) and the Association of Educational Psychologists (AEP), and serves as a member of a government advisory panel body in the United Kingdom a position of institutional trust extended to very few professionals from outside the country.

Her passion for the science of the mind is not confined to lecture halls or consulting rooms. It is a personal calling that she carries with her everywhere. Dr. Jesna has had the rare privilege of visiting the former homes of both Sigmund Freud widely regarded as the father of psychoanalysis and Anna Freud in London, a pioneer in child and adolescent psychology. For her, these were not tourist visits. They were moments of communion with the intellectual tradition to which she has devoted her life.

Pratyasha a centre born of vision

In 2007, Dr. Jesna founded





Pratyasha Counselling Centre in Kerala, which has since grown into one of the state's most respected and innovative mental health institutions. Alongside it she established Pratyasha College of Mind Management, creating an integrated ecosystem of

clinical care, education, and professional training. Today, the centre operates with a team of more than 40 psychologists and clinical professionals, offering a wide spectrum of therapeutic, counselling, and psychological services to individuals,

families, and communities. Among Pratyasha's most pioneering achievements is the introduction of Kerala's first Virtual Reality Exposure Therapy Clinic a landmark development that brought cutting edge therapeutic technology to the state.

Developed following Dr. Jesna's specialised training in Australia, the clinic uses immersive virtual environments to treat anxiety disorders, phobias, trauma, and a range of emotional difficulties, ensuring that people in Kerala have access to the same quality of care available in the world's leading mental health systems. The centre also offers free remedial training for students from financially disadvantaged backgrounds, and dedicated mental health programmes for senior citizens groups that are so often overlooked in mainstream provision. Pratyasha functions equally as a living training ground for the next generation. Thousands of students from colleges across India complete their internships and field placements at the centre each year. Dr. Jesna personally mentors aspiring psychologists both in India and in the United Kingdom guiding those who wish to qualify as professional practitioners in rigorous regulatory environments. More than one lakh families have benefited from Pratyasha's counselling and therapeutic support, and the centre's influence continues to grow.

Serving the british public - and training its professionals
In the United Kingdom, Dr. Jesna works as a Senior

Educational Psychologist, conducting statutory assessments, therapeutic interventions, and school based consultations with children, families, and educational institutions. As a government panel body member, she contributes to the shaping of professional standards and policy in a country not her own a measure of the esteem in which she is held by her peers and institutions alike. She has provided specialist training to English professionals teachers, head teachers, parents, and practitioners in the areas of emotional literacy, trauma informed therapeutic practice, and psychological support for children and young people with special educational needs. Her influence reaches into some of the most prominent and powerful circles in British public life. She has provided confidential psychological consultation to celebrities, Members of Parliament, MLAs, and senior public figures in both the United Kingdom and India individuals who carry the weight of public responsibility and who require the kind of discreet, expert support that Dr. Jesna provides without fanfare. In 2021, she was invited to lead a session on women's empowerment in London alongside the family of Nobel Peace Prize laureate Malala Yousafzai a moment that brought psychology,

advocacy, and the shared language of human dignity together in one room.

"She has provided expert guidance to parliamentarians, celebrities, and public figures always quietly, always without seeking recognition."

When crisis called the pandemic and beyond
When the COVID-19 pandemic brought the world to a standstill, Dr. Jesna mobilised. Working in official collaboration with the District Collector's office in Kerala a partnership that became one of the most significant mental health responses in the region she coordinated a network of more than 400 psychologists and counsellors to deliver free telephonic counselling to the public, available around the clock, 24 hours a day, seven days a week, in five languages. This was not a small initiative; it was a public health intervention of genuine scale and ambition, reaching thousands of people at their most vulnerable. Simultaneously, in the United Kingdom, she provided dedicated psychological support to NHS nurses the healthcare workers who bore



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the heaviest burden of the pandemic, often doing so without adequate emotional support for themselves. Dr. Jesna understood what many systems were slow to recognise: that those who care for others must themselves be cared for. She also delivered psychological training to government officials managing the public crisis response, equipping them with the tools to lead effectively under conditions of extreme uncertainty. During this same period, her Mind Power Training programme reached 250 business leaders helping them not merely to survive the economic disruption of the pandemic, but to find strategic clarity and grow their enterprises even as the world contracted around them. Dr. Jesna's record of service in disaster and crisis extends further still. During the devastating floods that struck Kerala, she delivered Mind Power Training to more than 1,500 young people at a mega camp in Munnar helping an entire generation begin the work of rebuilding their inner resilience in the aftermath of catastrophe.

Public service across kerala

Long before her international career took shape, Dr. Jesna was already building a reputation for tireless public service. As part of the Government of Kerala's

Nirbhaya Project, she worked as a psychologist supporting vulnerable children and young people. She has conducted more than 1,000 training sessions, school programmes, and community workshops across Kerala, bringing psychological literacy and mental health awareness to students, families, and educators throughout the state. She played a key role in establishing the Kerala Psychological Welfare Association, serving as its inaugural Secretary a contribution that helped lay

the institutional foundations for organized psychological advocacy in Kerala.

Kelkkam a voice across every border

For Malayalis scattered across the world navigating foreign systems, distant from family, and often struggling in silence with the particular grief of migration Dr. Jesna created Kelkkam. The name means 'to listen,' and that simplicity captures the initiative's profound purpose. What began as a UK based mental health support project has grown into





a globally reaching movement, today coordinating more than 4,000 psychologists, counsellors, and mental health professionals to provide free counselling services to Malayali migrants across the United Kingdom, Europe, Canada, and beyond all in their mother tongue, removing the linguistic and cultural barriers that so often prevent diaspora communities from seeking help.

The project carries the patronage of some of Kerala's most respected and beloved public figures: Fr. Davis Chiramel, Justice Kurian Joseph, Santhosh George Kulangara, and the legendary magician Gopinath Muthukad. Under their support, Kelkkam has become more than a service. It is a statement of collective responsibility a reminder that a community's wellbeing does not end at a geographical border.

A life that educates the world
Beyond her clinical, institutional, and crisis work, Dr. Jesna is a prolific educator and communicator. She delivers regular webinars and workshops for audiences spanning the globe, reaching parents, teachers, students, and professionals across continents. Through her social media platforms, she makes psychological knowledge accessible to a Malayalam speaking public that is hungry

for it translating complex science into the language of everyday experience. She is, in the truest sense, a psychologist without walls.

In 2026, she was recognised as one of the Most Influential Psychologists in the United Kingdom a distinction that reflects not only her clinical expertise but the breadth and depth of a career dedicated entirely to the service of others. She has received numerous awards and honours over the course of her professional journey, each one a marker on a path that has never been motivated by personal recognition.

From Puthur, Thrissur, to the institutions and communities

of Britain; from the banks of the Periyar to the corridors of the British Psychological Society the journey of Dr. Jesna Thottiyann Johny is not simply the story of a career built with brilliance and determination. It is the story of what one person, fuelled by passion and guided by conscience, can offer to the world. For anyone who wishes to understand what it means to practise psychology as a vocation rather than a profession, Dr. Jesna's life is both a lesson and an inspiration.

“From a small village in Kerala to the global stage a life that proves talent, dedication, and service can take a person anywhere.”

Dr. Jesna Thottiyann Johny is a Senior Educational Psychologist, HCPC registered practitioner, Chartered Member and Associate Fellow of the British Psychological Society, member of the American Psychological Association and the Association of Educational Psychologists, and founder of Pratyasha Counselling Centre, Pratyasha College of Mind Management, and the Kelkkam global mental health initiative.



Bindi

The bindi is not just an
ornament on the forehead;
it is the heartbeat of
India's heritage.

The bindi is one of the smallest yet most powerful symbols of Indian feminine beauty. The dot that blooms at the center of the forehead represents culture, spirituality, and identity. Though times have changed, the bindi has not disappeared; instead, it has evolved and rediscovered itself in the modern era.

Meghna Khanna has given a new meaning to the bindis we commonly use. By blending tradition and fashion, she started an initiative called The Bindi Project, which has now grown into a premium brand with sales worth lakhs of rupees. Beyond being a mere decorative item, Meghna successfully transformed the bindi into a fashion statement that reflects Indian culture and craftsmanship.



Highlights of this success journey:

Strong beginning:

Started in December 2022 with an investment of ₹5 lakh, the venture has now achieved sales exceeding ₹20 lakh.

Reusable innovation:

Unlike ordinary sticker bindis that are used once and discarded, Meghna creates handcrafted bindis using special glue, allowing them to be reused multiple times.

Loved by celebrities:

Celebrities such as Kajol,

Build Your Dream Home

Attokaran's


LuxurVilla
we make your dream come true

Thekkumpuram Building, Puthur, Thrissur, Kerala 680014

More info : 88489 95251, 90371 84856

www.luxurvilla.com



Kareena Kapoor, Tamannaah Bhatia, Janhvi Kapoor, Usha Uthup, and Sonam Kapoor have worn her designs, helping The Bindi Project establish a strong presence in designer fashion and create waves in the fashion world.

Social responsibility:

Meghna employs single mothers and traditional artisans to craft these bindis. Behind each piece lies the dedication, skill, and care of many women.

Zero-waste philosophy:

These beautiful bindis are created by upcycling leather scraps and fabric waste, making them environmentally sustainable.

Whether paired with a saree, lehenga, jeans, or a modern outfit, these designs are made to shine with any style. Luxurious, handcrafted, and eco friendly, Meghna tells her

customers:

“Don't stick them on mirrors like your mothers did. Put them back in the packet they will last forever. They are like jewelry.”

In the future, she plans to collaborate with artisans across India to develop new designs rooted in traditional art forms. Meghna also



expresses confidence in incorporating Korean fashion and global influences into bindi designs.

Traditionally, the red bindi symbolized a married woman. Natural materials like kumkum, sandalwood, and sindoor were used. Today, however, the bindi has crossed the boundaries of marriage and has become a fashion

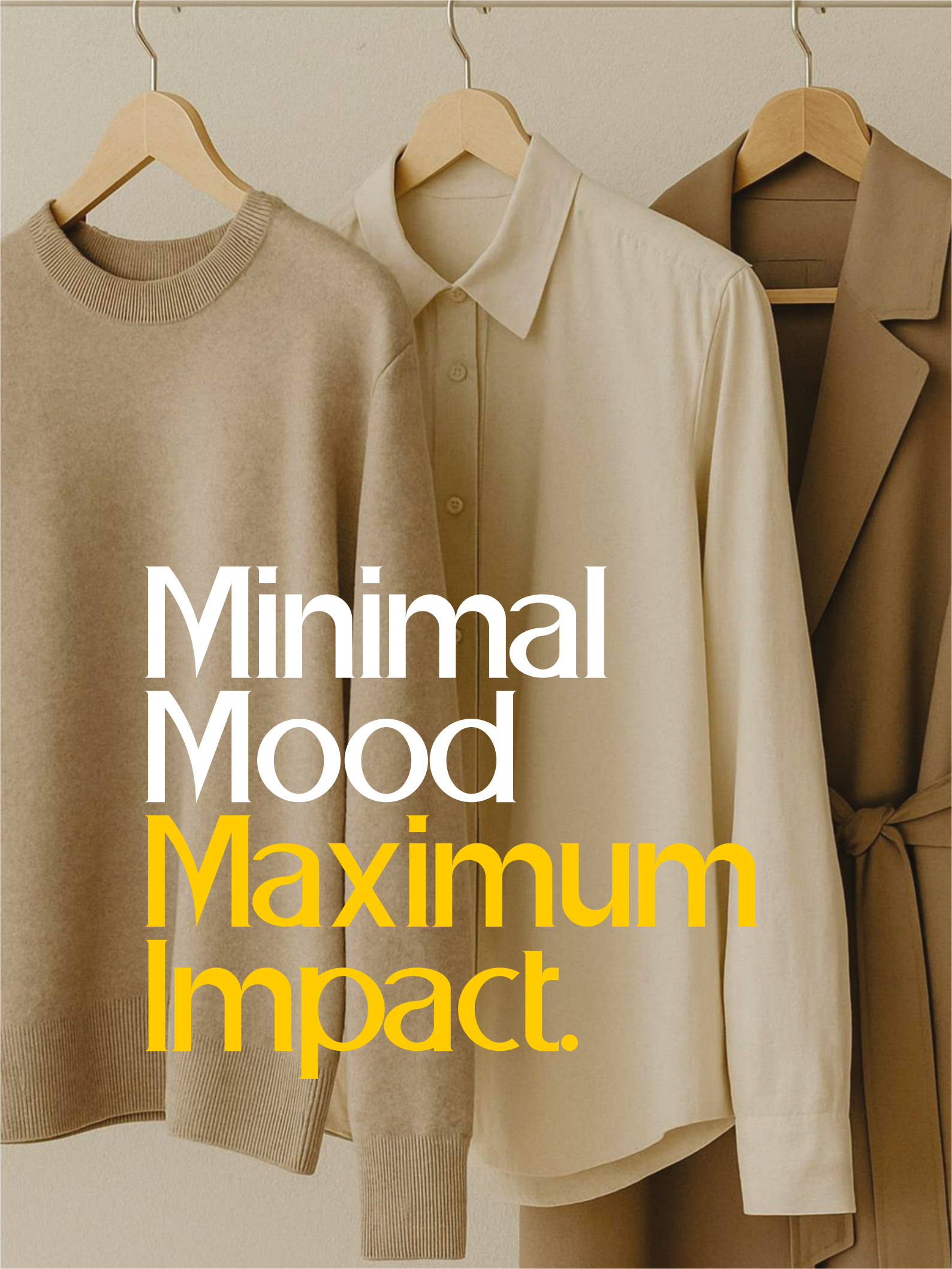
element that expresses a woman's individuality and freedom.

Modern bindis are no longer limited to a single color or shape.

Minimal bindis, stone-studded designs, crystals, pearls, geometric shapes, and color coordinated styles now complement sarees, salwars, lehengas, and even western outfits. From runway shows to cinema frames, the bindi has once again become a trendsetter.

The beauty of the bindi lies in the fact that such a powerful story exists within such a tiny dot. It is a symbol that brings together culture, fashion, spirituality, and women's empowerment in a single glance.



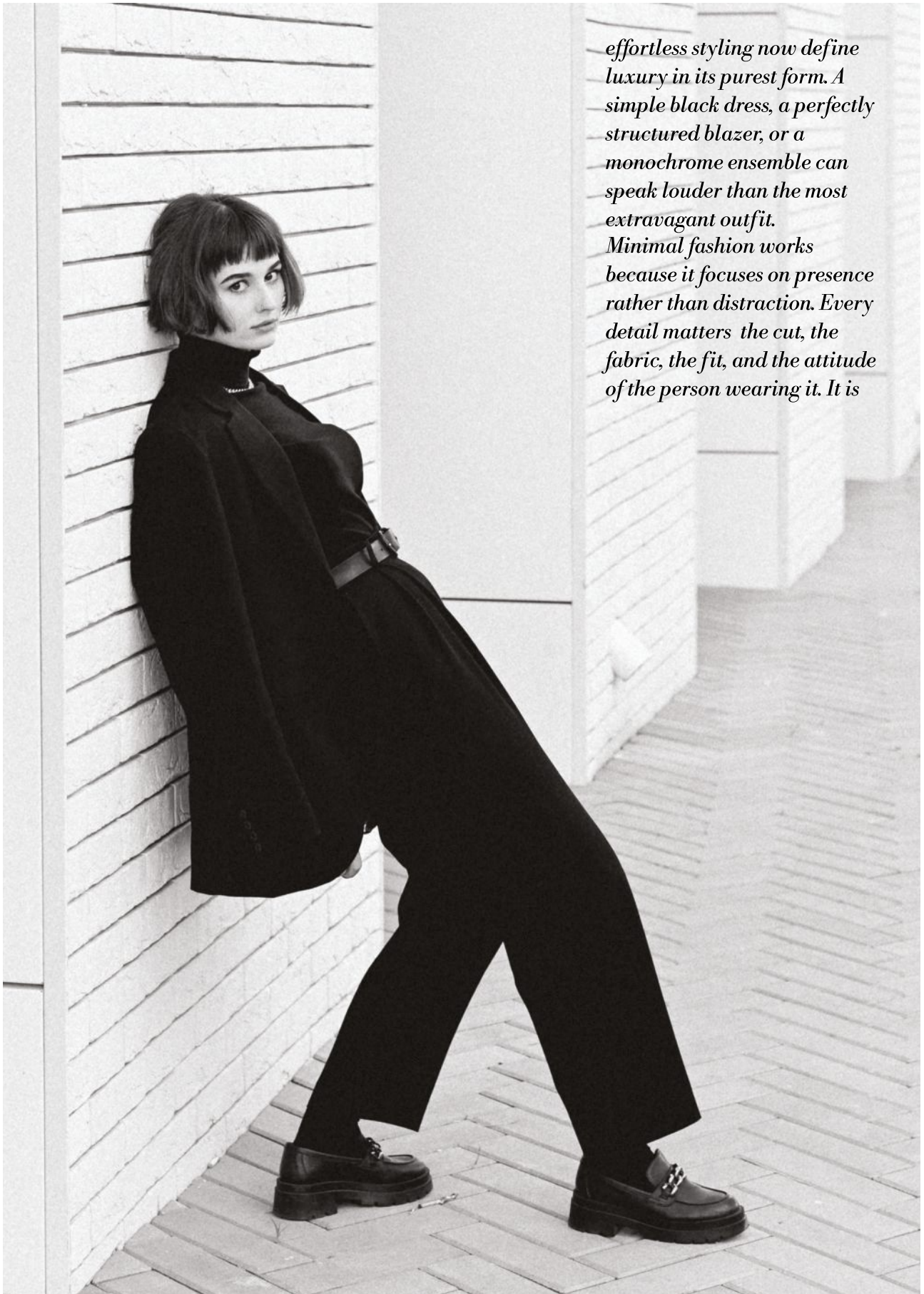
The image shows three minimalist clothing items hanging on wooden hangers against a light-colored wall. From left to right: a beige crewneck sweater with a ribbed collar and cuffs; a light beige long-sleeved button-down shirt with a pointed collar and a single button visible; and a dark beige trench coat with a wide lapel and a tied waist. The text 'Minimal Mood' is in white, and 'Maximum Impact.' is in yellow, both in a sans-serif font, centered over the clothing.

Minimal
Mood
Maximum
Impact.

In a world overflowing with noise, fashion is quietly returning to simplicity. Minimalism is no longer just a trend it has become a statement of confidence, clarity, and timeless elegance. “Minimal Mood. Maximum Impact.” represents a style philosophy where less is not empty, but powerful.

Modern fashion is shifting away from excessive layers and loud details toward clean silhouettes, refined textures, and intentional design. Neutral tones, sharp tailoring, and





effortless styling now define luxury in its purest form. A simple black dress, a perfectly structured blazer, or a monochrome ensemble can speak louder than the most extravagant outfit. Minimal fashion works because it focuses on presence rather than distraction. Every detail matters the cut, the fabric, the fit, and the attitude of the person wearing it. It is

about creating impact without trying too hard. The beauty of minimalism lies in balance: soft yet bold, subtle yet unforgettable.

This aesthetic also reflects a modern lifestyle. People are choosing quality over quantity, timeless pieces over fast-changing trends, and authenticity over excess. Minimal fashion allows

individuality to shine naturally, giving space for confidence to become the main accessory.

“Minimal Mood. Maximum Impact.” is more than a style direction it is a mindset. It celebrates elegance without chaos, sophistication without effort, and fashion that remains timeless long after trends fade away.



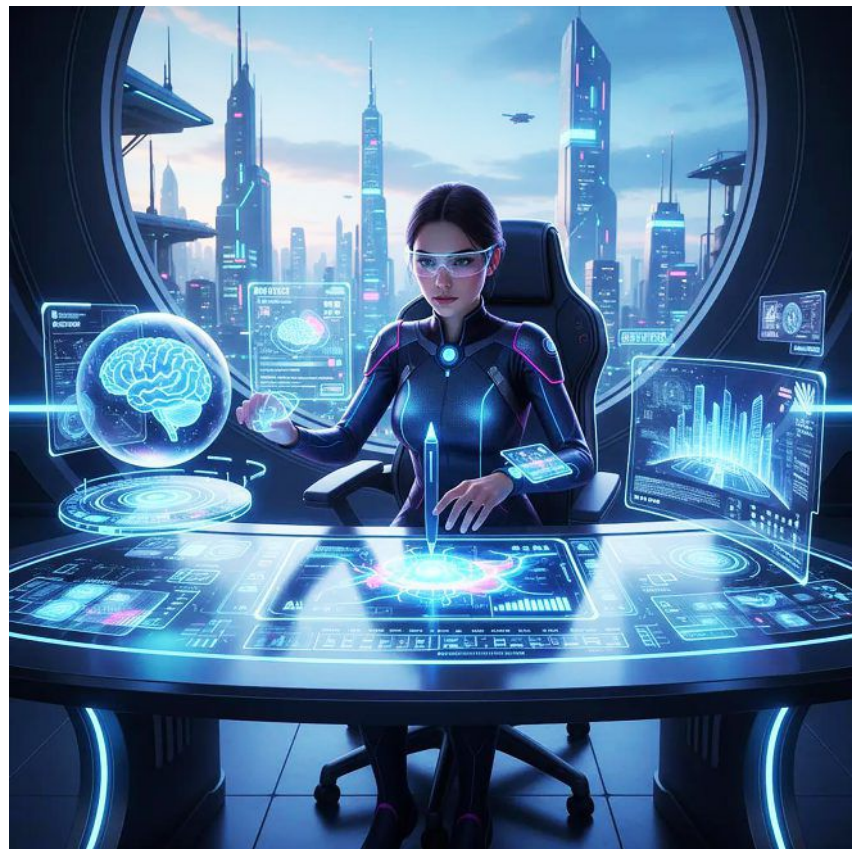


FUTURE TECHNOLOGY & AI LIFESTYLE

The future is no longer a distant imagination it is unfolding around us through artificial intelligence, smart technology, and digital innovation. As technology becomes deeply integrated into everyday life, the concept of lifestyle itself is evolving into something more connected, intelligent, and personalized. From AI powered assistants to smart cities and virtual experiences, the future lifestyle of humanity is being shaped by machines that learn, adapt, and respond to human behavior. Technology is transforming not only how people work, but also how they communicate, travel, create, and experience life.

A World Powered by Artificial Intelligence

Artificial intelligence is becoming the invisible engine behind modern living. Voice



assistants manage schedules, recommendation algorithms personalize entertainment, and AI tools assist with creativity, healthcare, and education. In the future, AI is expected to

become even more intuitive, understanding emotions, habits, and personal preferences to offer highly customized experiences. Rather than replacing humans





completely, AI is increasingly working alongside people to improve efficiency and simplify everyday tasks.

Smart Cities & Connected Living

Future cities will be built around intelligent systems designed to improve sustainability and convenience. Traffic management powered by AI, automated public transport, smart energy systems, and connected infrastructure will create faster and more efficient urban environments. Homes will also become smarter than ever before. Lighting, temperature, security, and appliances will adapt automatically based on

user behavior and preferences, creating seamless living experiences.

The Rise of Virtual Experiences

Virtual reality and augmented reality are changing how people interact with digital spaces. Meetings, concerts, shopping, gaming, and education are gradually shifting into immersive virtual environments.

The idea of digital identity is also expanding. People may soon own virtual fashion, attend events in digital worlds, and socialize through realistic avatars in online environments known as the metaverse.

Creativity in the AI Era

AI is revolutionizing creative industries. Designers, filmmakers, musicians, and writers are using AI-powered tools to generate ideas, automate workflows, and create innovative experiences. Technology is enabling faster production while opening new possibilities for artistic expression.

At the same time, human creativity remains essential. Emotion, storytelling, imagination, and cultural understanding continue to give creative work its true meaning.

Challenges of the Future

While future technology offers exciting possibilities, it also raises important questions about privacy, mental health,

digital dependence, and ethical AI usage. Society will need to balance innovation with responsibility to ensure technology enhances human life rather than controlling it. Digital well being, cyber security, and ethical design are becoming increasingly important as technology grows more powerful.

The Human Side of the Future

Even in a highly advanced technological world, people will continue searching for emotional connection, purpose, and authenticity. The future lifestyle is not simply

about living with machines it is about creating harmony between technology and humanity.

The most successful future societies may not be those with

the most advanced technology alone, but those that use innovation to improve human experiences, relationships, and quality of life.



*The
Psychology
of Colors in
Everyday
Life*



Colors are more powerful than people often realize. They influence emotions, decisions, moods, and even human behavior without us consciously noticing it. From fashion and branding to interior design and digital media, colors play a major role in shaping experiences and perceptions in everyday life.

The psychology of colors is the study of how different shades affect human emotions and reactions. Every color carries a unique emotional energy, which is why colors are carefully used in advertising, cinema, art, and lifestyle design.

power, and sophistication, while

White symbolizes simplicity and purity.

These emotional associations influence how people feel in certain environments and how they connect with products or brands.



Colors in Fashion & Identity

Fashion heavily relies on color psychology. The colors people wear often reflect their personality, mood, or social image. Neutral tones communicate elegance and minimalism, while vibrant colors express confidence and creativity.

Luxury fashion brands frequently use black, white, beige, and gold to create a premium identity, whereas youth oriented brands use brighter and more energetic color palettes.

The Emotional Language of Colors

Each color communicates a different feeling. Warm colors often create energy and excitement, while cool colors bring calmness and relaxation.

Red represents passion, confidence, and energy. It attracts attention quickly and is often used in fashion and marketing.

Blue symbolizes trust, peace, and intelligence. It creates a calming effect and is commonly seen in corporate branding.

Yellow reflects happiness, positivity, and creativity. It brings warmth and optimism into spaces.

Green is connected to nature, balance, and wellness. It often creates a refreshing and peaceful atmosphere.

Black represents luxury,





Interior Spaces & Mood

Colors also influence the atmosphere of homes, cafés, offices, and public spaces. Soft earthy tones create warmth and comfort, while darker shades add depth and sophistication. Minimal interiors often use neutral palettes to create calm and organized environments.

Restaurants frequently use warm tones like red and orange because they stimulate appetite and social interaction. Wellness spaces, however, prefer greens, whites, and soft blues to encourage relaxation.

The Digital Influence of Color

In the digital world, colors shape online experiences. Social media aesthetics, app interfaces, website designs, and digital advertisements all depend on color psychology to attract users and guide emotions.

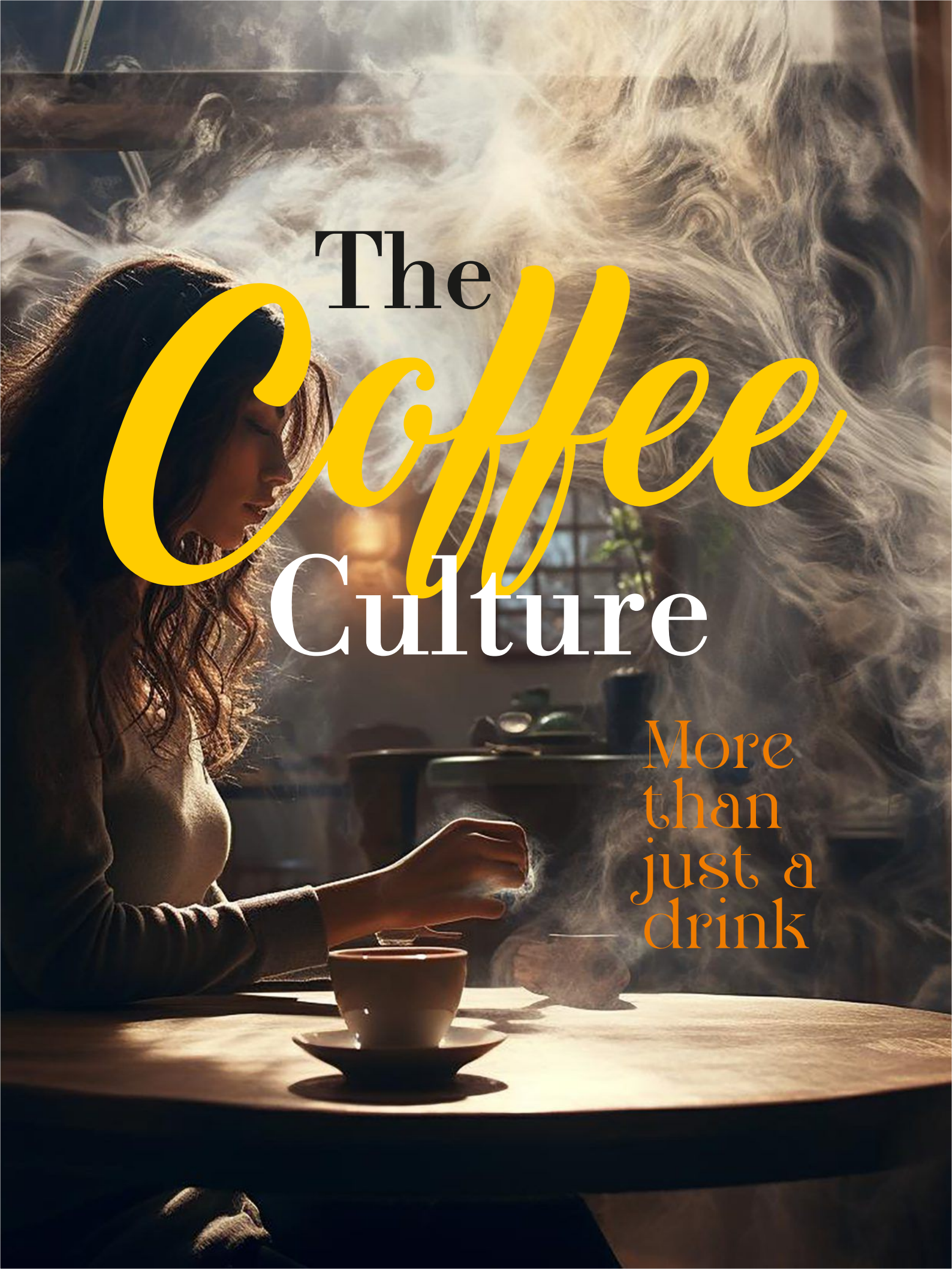
A well designed color palette can make content feel premium, modern, youthful, luxurious, or trustworthy within seconds.

Beyond Aesthetics

Colors are not only decorative elements they are emotional tools that affect how people think and respond. Whether consciously or subconsciously, color choices influence confidence, mood, productivity, and human connection.

Understanding color psychology allows people to design better experiences, communicate more effectively, and create environments that feel emotionally balanced and visually meaningful.



A woman with long dark hair is seated at a round wooden table in a cafe. She is looking down at a cup of coffee on the table. Steam is rising from the cup and another cup in the background, creating a hazy, warm atmosphere. The lighting is soft and golden, suggesting a cozy interior.

The *Coffee* Culture

More
than
just a
drink

Coffee has become more than a daily beverage it is now a global lifestyle and cultural experience. From quiet morning routines to creative workspaces and social gatherings, coffee plays a central role in modern living. Across cities around the world, cafés have transformed into places of connection, inspiration, and identity. What once began as a simple energy booster has evolved into an art form shaped by taste, atmosphere, and community.

The Rise of Café

Culture

Modern café culture is deeply connected to lifestyle trends. People no longer visit cafés only for coffee; they go for the experience. Aesthetic interiors,

soft music, cozy lighting, and carefully crafted menus create environments where people can relax, work, socialize, or simply spend time alone peacefully.

Cafés have become creative spaces for freelancers, students, entrepreneurs, and artists. In many cities, coffee shops now function as modern community hubs where ideas, conversations, and creativity naturally flow.

Coffee as an Art

Today, coffee preparation itself is considered a craft. Baristas focus on precision, brewing





techniques, flavor balance, and presentation. Latte art, specialty beans, cold brews, manual brewing methods, and signature café drinks have elevated coffee into a

sophisticated experience. Consumers are becoming more interested in the origin of coffee beans, roasting processes, and sustainable sourcing. This appreciation for

craftsmanship has made specialty coffee increasingly popular.

The Lifestyle Behind Coffee

Coffee culture also reflects modern lifestyle aesthetics. Minimal cafés, rustic interiors, vintage mugs, wooden textures, and warm earthy tones dominate social media feeds and branding designs. Coffee is often associated with productivity, calmness, creativity, and self care. Morning coffee routines have become rituals that symbolize slow living and mindful moments in a fast moving digital world.

Social Media & Coffee Trends

Platforms like Instagram and Pinterest have played a major role in shaping coffee culture. Beautiful café interiors, artistic beverages, and lifestyle



photography have transformed cafés into visual destinations. Trends such as iced coffee aesthetics, matcha cafés, artisanal bakeries, and minimalist coffee bars continue to influence younger generations seeking both visual and emotional experiences.

Sustainability & Conscious Consumption

As coffee culture grows, sustainability is becoming more important. Eco friendly packaging, ethically sourced beans, reusable cups, and local roasting practices are increasingly valued by modern consumers.

Many cafés are now focusing on creating experiences that are not only aesthetically pleasing but also environmentally responsible.

More Than a Beverage

At its core, coffee represents comfort, conversation, and connection. It is part of daily routines, creative journeys, friendships, and quiet personal moments. Whether enjoyed alone during sunrise or shared during meaningful conversations, coffee has become a symbol of modern lifestyle itself.

In a world constantly moving faster, coffee culture reminds people to slow down, pause, and appreciate simple moments.



A woman with long, wavy brown hair is standing against a plain grey background. She is wearing a black blazer over a black lace crop top and black wide-leg trousers. She has her hands on her hips and is looking directly at the camera. To her left is a tall, rectangular pedestal made of dark grey and white marble. The text 'New Trend Style 2026' is overlaid in a large, pink, serif font, with 'New' on the first line, 'Trend' on the second, 'Style' on the third, and '2026' on the fourth.

New Trend Style 2026

The Era of Personal
Expression

Fashion in 2026 is moving beyond rigid trends and entering an era of individuality. The new trend style is all about mixing comfort, creativity, and personality. Instead of following one fixed aesthetic, people are blending multiple influences to create looks that feel authentic and effortless. Oversized silhouettes, quiet luxury, dark minimalism, soft boho textures, and expressive streetwear are shaping the modern fashion landscape.

Oversized & Structured Fits

Oversized fashion continues to dominate, but with more refined tailoring. Relaxed shirts, wide leg trousers, boxy



blazers, and drop shoulder jackets are now designed with cleaner proportions and sharper cuts. The trend is no longer about wearing extremely loose clothing it is about balance and silhouette.





Dark Minimalism

Minimalism is evolving into a darker, moodier aesthetic. Charcoal black, washed grey, deep espresso, and midnight navy are becoming signature shades in both streetwear and luxury fashion. Rather than loud graphics, fashion is focusing on fabric quality, layering, and subtle detailing.





Soft Boho Revival

The bohemian trend is making a comeback with a modern twist. Instead of heavy layering and chaotic prints, the new



boho style feels softer, cleaner, and more elegant. Crochet fabrics, lace details, earthy tones, linen textures, and handcrafted accessories are becoming essential fashion elements.

Dopamine Fashion & Bold Colors

While minimalism remains strong, vibrant fashion is also returning. Dopamine dressing - fashion designed to feel joyful and expressive is becoming popular among Gen Z and creators. Cherry red, cobalt blue, pastel mint, lavender, and chartreuse are adding energy to everyday outfits.





Functional Streetwear

Modern streetwear now combines utility with fashion. Cargo pants, multi pocket jackets, breathable fabrics, and durable materials are becoming everyday essentials. Fashion is increasingly focused on practicality without losing style.





MAKE YOUR BRAND FLY HIGH



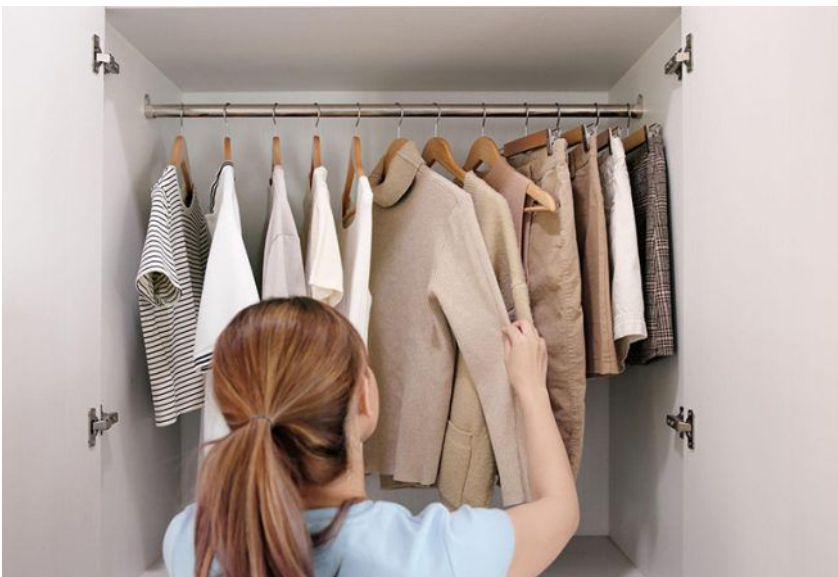
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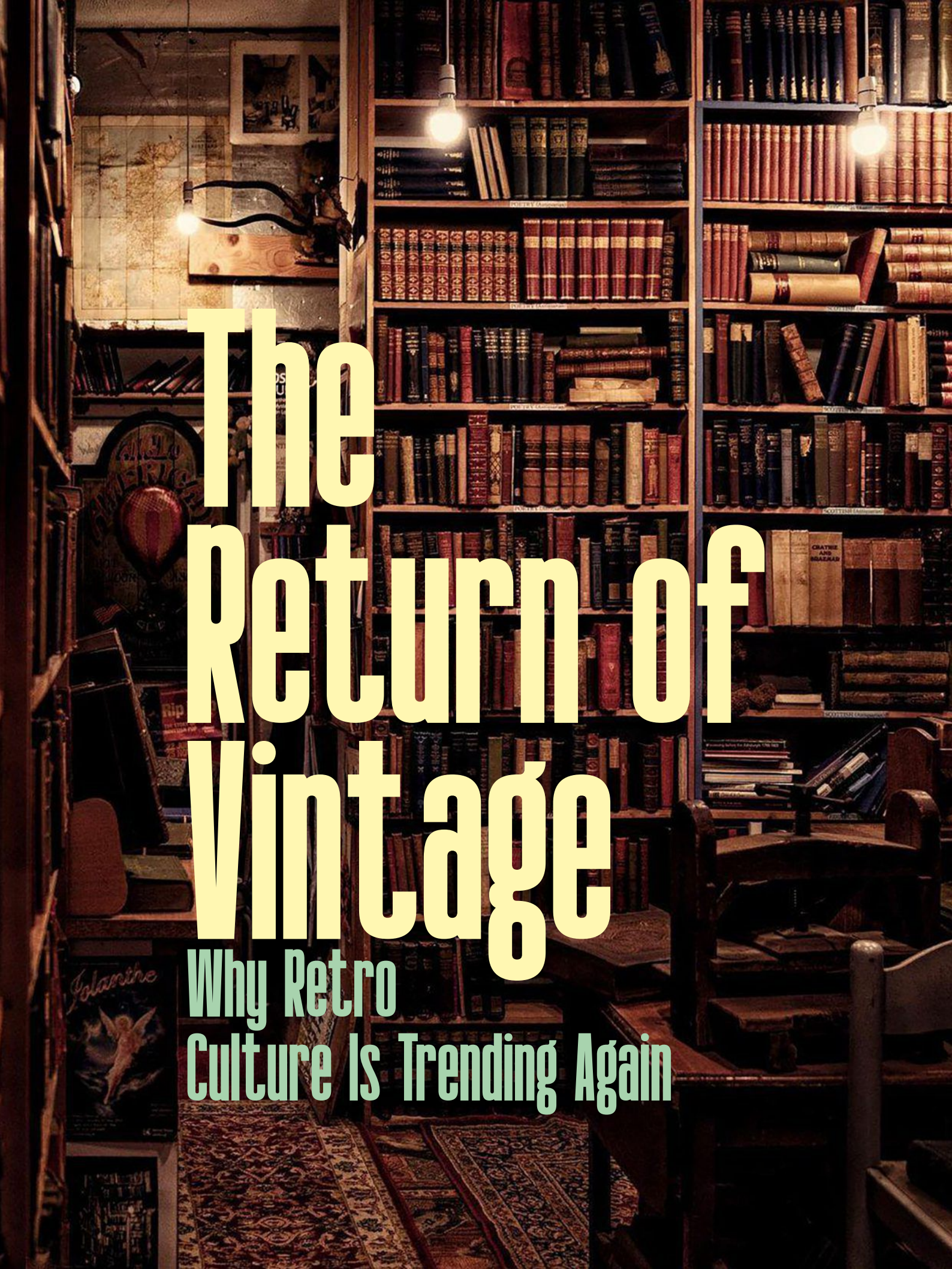
Sustainable & Intentional Fashion

Consumers are choosing quality over quantity. Capsule wardrobes, timeless basics, premium fabrics, and sustainable production are becoming central to fashion culture. People now prefer clothing that lasts longer and reflects their identity rather than temporary hype.



The Future of Style

The biggest trend of 2026 is freedom of expression. Fashion is no longer about copying runway looks it is about creating a personal style that feels comfortable, meaningful, and confident. Whether it is minimalist, streetwear, boho, or futuristic fashion, the modern generation is blending aesthetics to create something uniquely their own.



The Return of Vintage

Why Retro
Culture Is Trending Again

Fashion, music, photography, interior design, and even technology are experiencing a powerful return to the past. Across modern culture, vintage aesthetics and retro inspired lifestyles are becoming more popular than ever. From film cameras and vinyl records to classic fashion and nostalgic cafés, people are rediscovering the beauty of old school culture in a highly digital world. The revival of vintage is not simply about nostalgia it represents a desire for authenticity, emotion, and timeless style.

Why People Love Vintage

In today's fast moving world filled with constant updates and digital overload, vintage culture offers something slower



and more meaningful. Old designs, textures, and aesthetics often feel more personal and emotionally connected compared to

modern mass produced trends. Vintage items also carry stories. Whether it is a classic watch, retro car, vinyl record, or old photograph, these





The Aesthetic of Analog Life
Vintage culture is also reviving analog experiences. Film photography, handwritten journals, vinyl music players, cassette tapes, and vintage cameras are becoming symbols of creative and mindful living. Many young creators appreciate analog aesthetics because they feel imperfect, raw, and authentic compared

objects create emotional value that modern products sometimes lack.

Retro Fashion Is Back

Vintage inspired fashion has become one of the strongest influences in modern style. Oversized denim, leather jackets, baggy trousers, retro sneakers, classic sunglasses, and old school streetwear are dominating contemporary fashion trends.



Different decades continue inspiring modern wardrobes:
70s: Earthy tones, flared silhouettes, bohemian styles
80s: Bold colors, oversized jackets, statement fashion
90s: Minimalism, denim culture, vintage streetwear
2000s: Metallic aesthetics, sporty fashion, pop culture influence

Modern fashion blends these retro inspirations with contemporary styling to create fresh identities.





to overly polished digital content.

Vintage Interiors & Lifestyle

Retro inspired interiors are growing in popularity as people seek warmth and character in their living spaces. Wooden furniture, warm lighting, textured walls, antique décor, and mid century designs create cozy environments filled with personality. Vintage cafés and bookstores especially attract younger generations because they provide emotional comfort and visual charm.



Social Media & Nostalgia

Ironically, social media has accelerated the rise of retro culture. Platforms like Instagram, Pinterest, and TikTok have made vintage aesthetics highly desirable. Grainy filters, film style edits, retro typography, and nostalgic color grading now dominate visual storytelling online.

People are blending old



aesthetics with modern technology to create unique digital identities.

More Than a Trend

The return of vintage culture reflects a deeper emotional shift. In a world focused on speed and innovation, people are searching for familiarity, craftsmanship, and emotional connection. Retro culture reminds society that beauty does not always come from the newest thing sometimes it comes from rediscovering the past.

Vintage is not just about old styles; it is about preserving emotion, personality, and timeless creativity in modern life.

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